



MADLINE READER

Melbourne, Australia

madeline@studiomadi.com

0481 253 075

studiomadi.com

EDUCATION

Bachelor of Design Computing '08 University of Sydney, Australia

Bulli High School, NSW, Australia Higher School Certificate received 2005

EXPERIENCE

If You Build It (IYBI)

Senior Designer / Front-end Developer

March 2014 - March 2016

Sydney, Australia

Cobe

Digital Designer

December 2013 - March 2014

Sydney, Australia

Moon Communications Group

Freelance Designer

Website & Mobile Design

September 2013

MiP (Marketing in Partnership)

Web Designer

October 2011 - May 2013

London, UK

D+M (Design & Marketing)

Junior - Mid Weight Web and Graphic Designer

May 2010 - May 2011

Sydney, Australia

Hotel Online Marketing & Internet Marketing Solutions

Junior Web and Graphic Designer

June 2009 - March 2010

Sydney, Australia



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SKILLS

Web Design & Development

Responsive Web Design & Development

Wordpress Development

UX/UI Wireframing

Email Campaign Design & Development

Web Banner Design & Development

Print Design

SOFTWARE / TECHNICAL SKILLS

Adobe Creative Suite (Photoshop, Illustrator, Indesign, Dreamweaver)

CSS, HTML, PHP, Javascript

Wordpress CMS

Mailchimp

ACHIEVEMENTS

Short film exhibited as a finalist for the 2009 Churchie National Emerging Art Prize Short Film exhibited, Newtown Flicks, Short film festival, 2009

Short Film exhibited, In[Form] Graduate Design Exhibition, 2008

Art Website exhibited, Noel Chettle Art Prize, Tin Sheds Gallery 2008

Dux of year 9, 10 & 11, Bulli High School

Rotary Award for best overall results from a year 10 student